



THE SHIRT CULTURE
BE INSPIRED

B&C OXFORD LSL /MEN - SM 001

THE SHIRT CULTURE
BE INSPIRED



REGULAR FIT

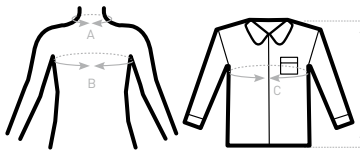
- Cotton rich polycotton Oxford fabric with **Easy Care** finish
- Soft button-down collar
- Cross stitched mother-of-pearl effect buttons (except Oxford Blue: mother-of-pearl effect white buttons)
- 2-button adjustable cuffs
 - a. Rounded cuffs & mitre-shaped gauntlets
 - b. Additional cufflink buttonholes
- The exclusive B&C Tie-Fix®
- Back yoke with 2 overstitched side pleats
- Left chest pocket
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Mitre-shaped bottom hem side reinforcement
- Curved bottom hem



- 70% **combed** cotton - 30% polyester
- Oxford
- 135 g/m² **EASY CARE**
- S > 6XL
- 1 pc/pack & 10 pcs/carton



DUO
CONCEPT
with B&C Oxford LSL /women



SIZES [CM]

B&C OXFORD LSL /M. SM 001		US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	51	52	
	INS	14,5 / 15	15,5	16,5	17,5	18	19	19,5	20	21	
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	127/132	132/137	
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	50/52	52/54	
C CHEST SIZE	CM	111	116	126	136	141	151	156	161	171	
D CENTER BACK LENGTH	CM	80	81	83	85	86	88	89	90	92	

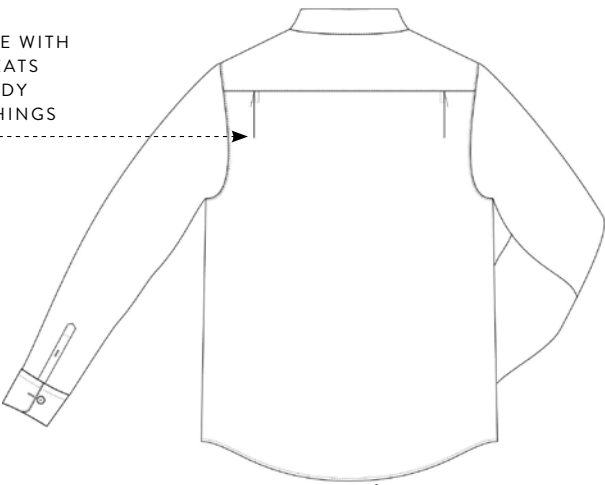
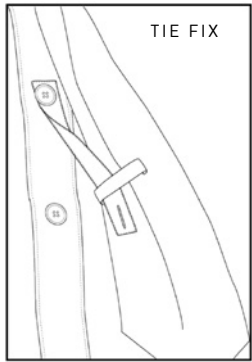
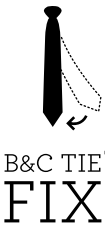
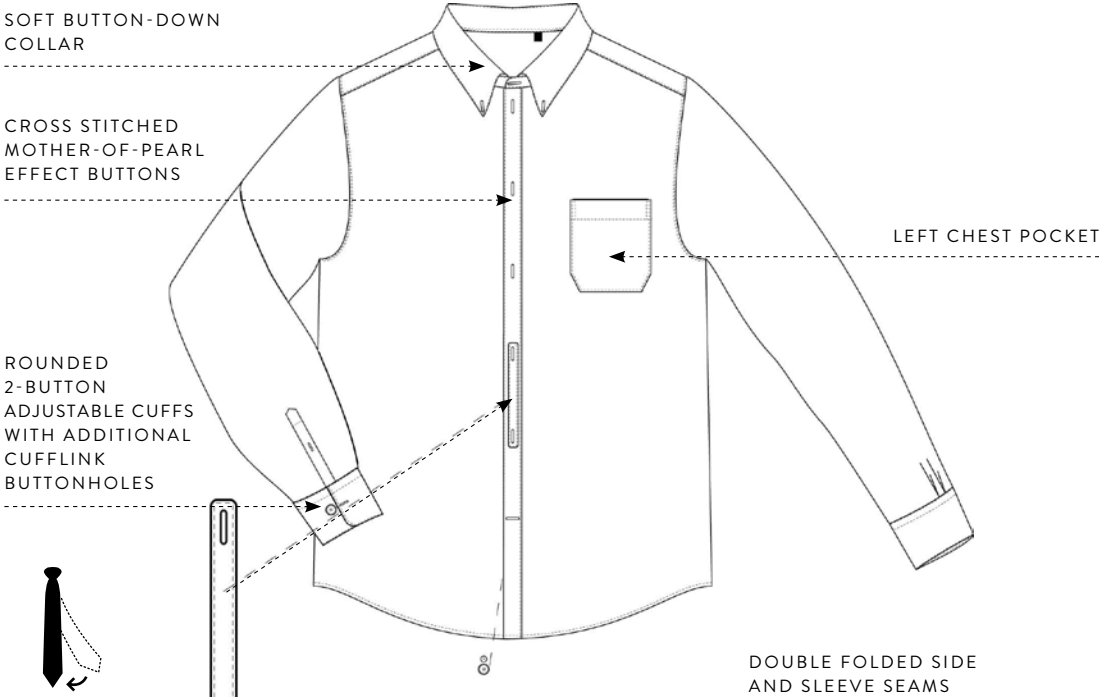


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THE SHIRT CULTURE
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MEN'S LONG SLEEVED EASY CARE OXFORD SHIRT **EASY CARE**



CURVED BOTTOM
HEM WITH SIDE
REINFORCEMENT

B&C OXFORD SSL /MEN - SM 002

THE SHIRT CULTURE
BE INSPIRED



REGULAR FIT

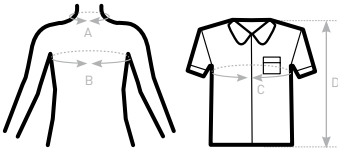
- Cotton rich polycotton Oxford fabric with **Easy Care** finish
- Soft button-down collar
- Cross stitched mother-of-pearl effect buttons (except Oxford Blue: mother-of-pearl effect white buttons)
- Short sleeves with narrow cuffs
- The exclusive B&C Tie-Fix®
- Back yoke with 2 overstitched side pleats
- Left chest pocket
- Inside lap seams for perfect finishing
- Horizontal last buttonhole
- Mitre-shaped bottom hem side reinforcement
- Curved bottom hem



- 70% **combed** cotton - 30% polyester
- Oxford
- 135 g/m² **EASY CARE**
- S > 6XL
- 1 pc/pack & 10 pcs/carton
- 60°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO CONCEPT
with B&C Oxford SSL /women



SIZES [CM]

B&C OXFORD SSL /M. SM 002	US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM 37/38	39/40	41/42	43/44	45/46	47/48	49/50	51	52	
	INS 14,5 / 15	15,5	16,5	17,5	18	19	19,5	20	21	
B CHEST TO FIT	CM 92/97	97/102	102/107	107/112	112/117	117/122	122/127	127/132	132/137	
	INS 36/38	38/40	40/42	42/44	44/46	46/48	48/50	50/52	52/54	
C CHEST SIZE	CM 111	116	126	136	141	151	156	161	171	
D CENTER BACK LENGTH	CM 80	81	83	85	86	88	89	90	92	

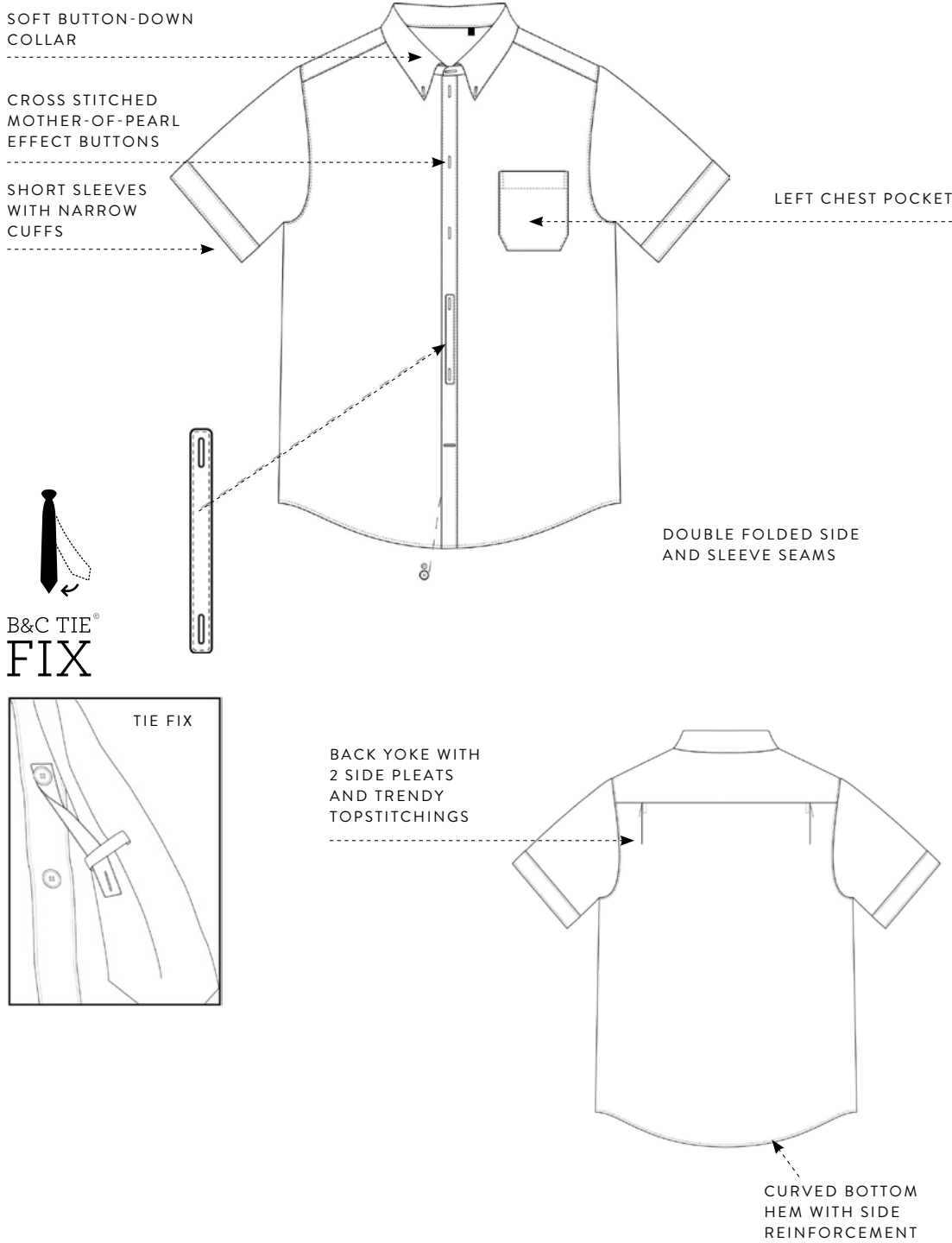


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THE SHIRT CULTURE
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MEN'S SHORT SLEEVED EASY CARE OXFORD SHIRT **EASY CARE**



B&C OXFORD LSL /WOMEN - SW 003

THE SHIRT CULTURE
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ADJUSTED FIT

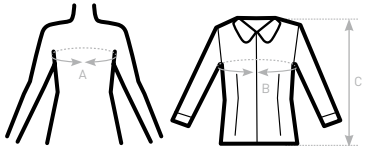
- Cotton rich polycotton Oxford fabric with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons (except Oxford Blue: mother-of-pearl effect white buttons)
- 2-button adjustable cuffs
 - a. Rounded cuffs
 - b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 70% **combed** cotton - 30% polyester
- Oxford
- 135 g/m² **EASY CARE**
- XS > 6XL
- 1 pc/pack & 10 pcs/carton
- 60°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO CONCEPT
with B&C Oxford LSL /men



SIZES [CM]

B&C OXFORD LSL /W. SW 003		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR	36	38	40	42	44	46	48	50	52	54	56
	IT	40	42	44	46	48	50	52	54	56	58	60
	EU	34	36	38	40	42	44	46	48	50	52	54
	UK	8	10	12	14	16	18	20	22	24	26	28
B CHEST SIZE	CM	91	96	101	106	111	116	121	126	131	136	141
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	73	74	75

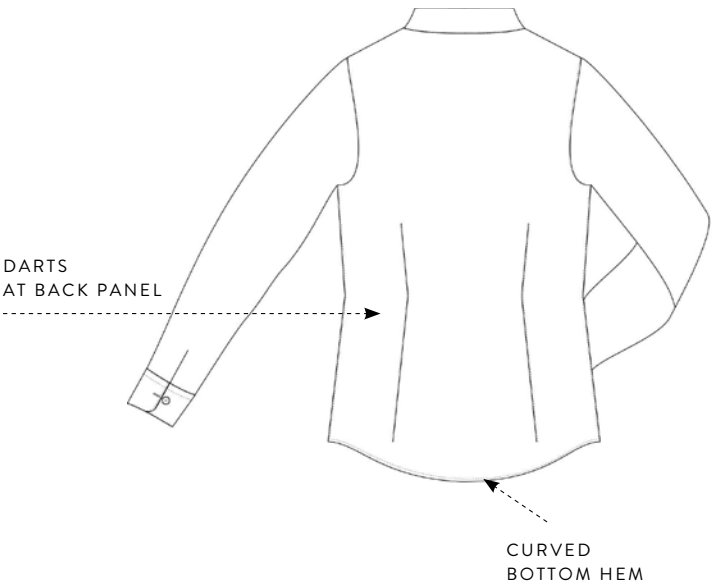
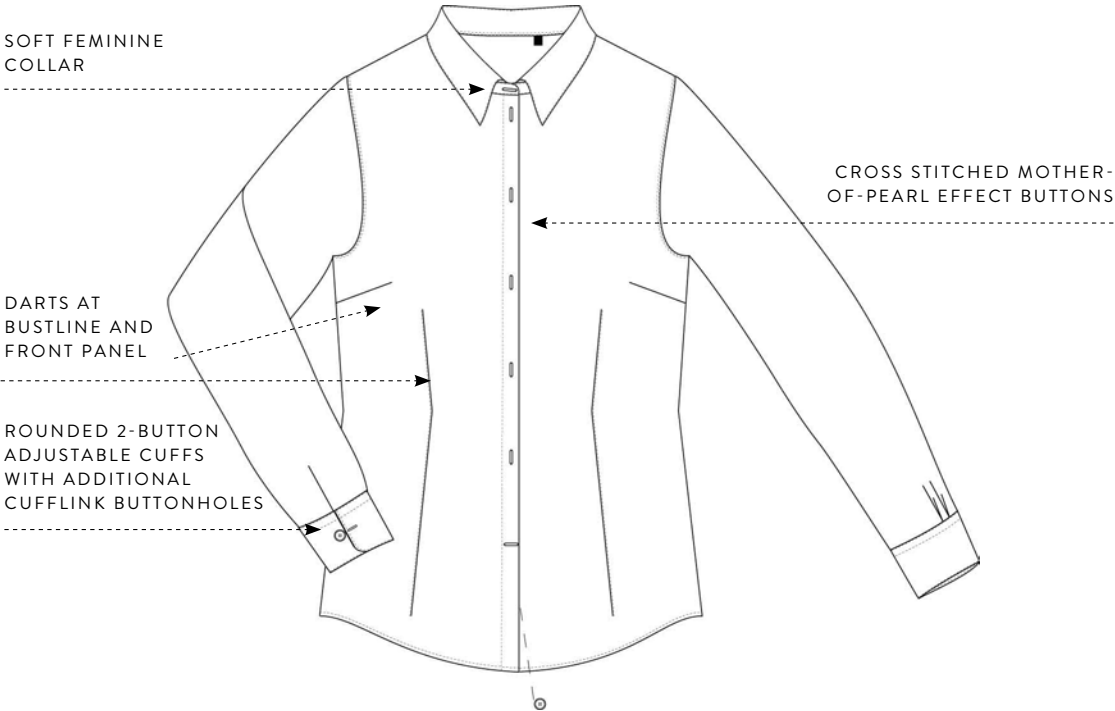


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THE SHIRT CULTURE
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WOMEN'S LONG SLEEVED EASY CARE OXFORD SHIRT **EASY CARE**



B&C OXFORD SSL /WOMEN - SW 004

THE SHIRT CULTURE
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ADJUSTED FIT

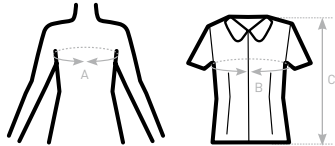
- Cotton rich polycotton Oxford fabric with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons (except Oxford Blue: mother-of-pearl effect white buttons)
- Short sleeves with narrow cuffs
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 70% **combed** cotton - 30% polyester
 - Oxford
 - 135 g/m² **EASY CARE**
 - XS > 6XL
 - 1 pc/pack & 10 pcs/carton
- 60° No Iron No Dry Clean No Tumble Dry No Bleach



DUO CONCEPT
with B&C Oxford SSL /men



SIZES [CM]

B&C OXFORD SSL /W. SW 004		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR	36	38	40	42	44	46	48	50	52	54	
	IT	40	42	44	46	48	50	52	54	56	58	
	EU	34	36	38	40	42	44	46	48	50	52	
	UK	8	10	12	14	16	18	20	22	24	26	
B CHEST SIZE	CM	91	96	101	106	111	116	121	126	131	136	
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	73	74	

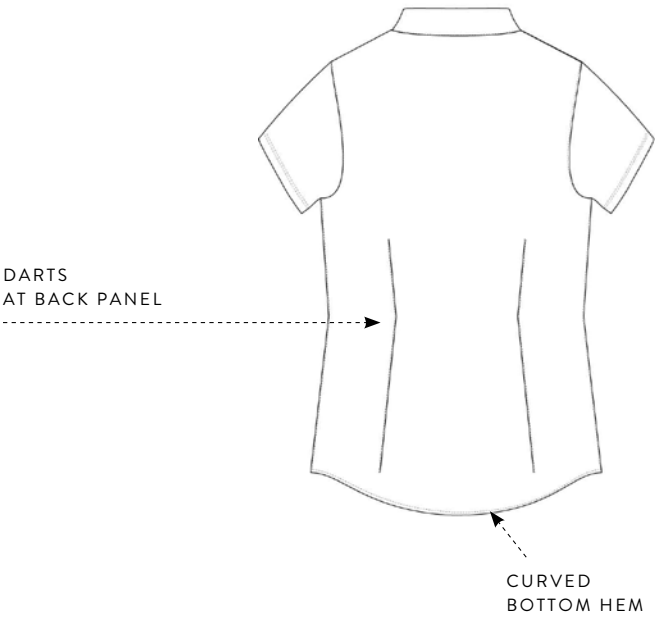
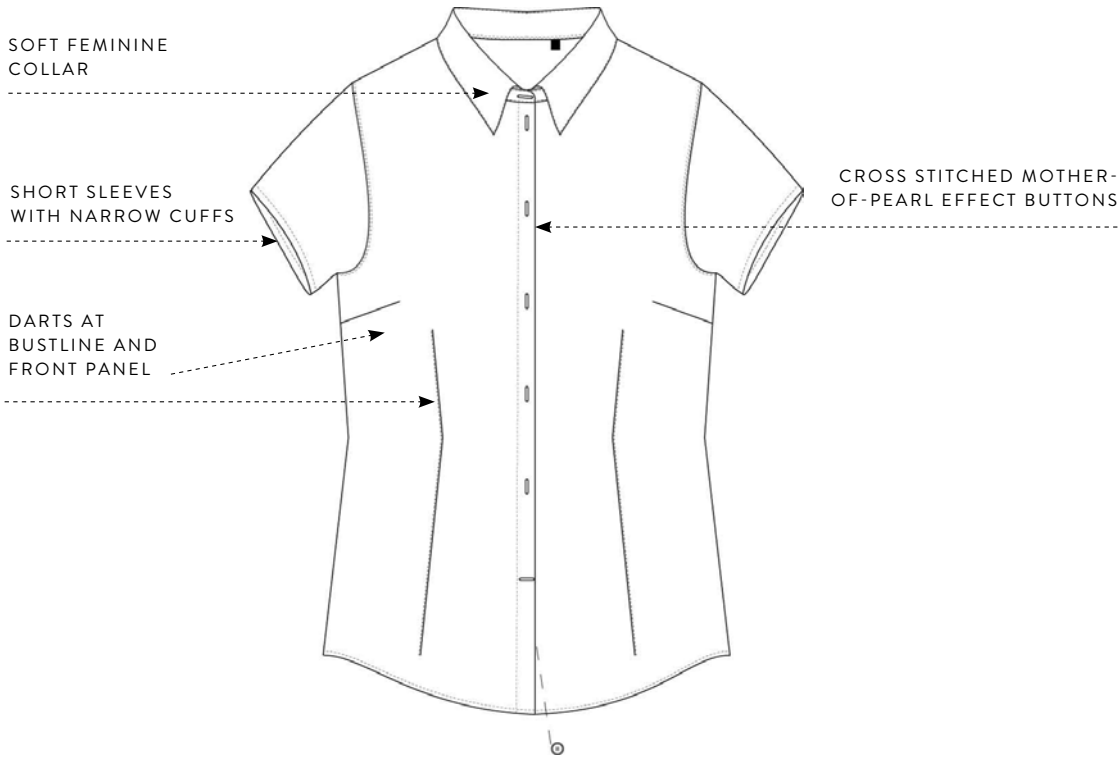


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THE SHIRT CULTURE
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WOMEN'S SHORT SLEEVED EASY CARE OXFORD SHIRT **EASY CARE**



B&C HERITAGE LSL /MEN - SM P41

THE SHIRT CULTURE
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REGULAR FIT

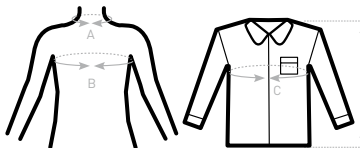
- Fine 100% cotton poplin with **Easy Care** finish
- Cut-away collar
- Cross stitched mother-of-pearl effect buttons
- Straight cuffs & square-shaped gauntlets
- French cuff option through: Additional cufflink buttonholes or B&C REVERSO Button®
- The exclusive B&C Tie-Fix®
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Square-shaped bottom hem side reinforcement
- Curved bottom hem



- 100% **combed** cotton
- Poplin
- 120 g/m² (white) - 125 g/m² (colour)
- S > 4XL
- 1 pc/pack & 10 pcs/carton



DUO CONCEPT
with B&C Heritage LSL /women



SIZES [CM]

B&C HERITAGE LSL /M. SM P41		US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-	-
	INS	14,5 / 15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	-	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-	-
C CHEST SIZE	CM	112	117	127	137	142	152	157	-	-	-
D CENTER BACK LENGTH	CM	80	81	83	85	86	88	89	-	-	-



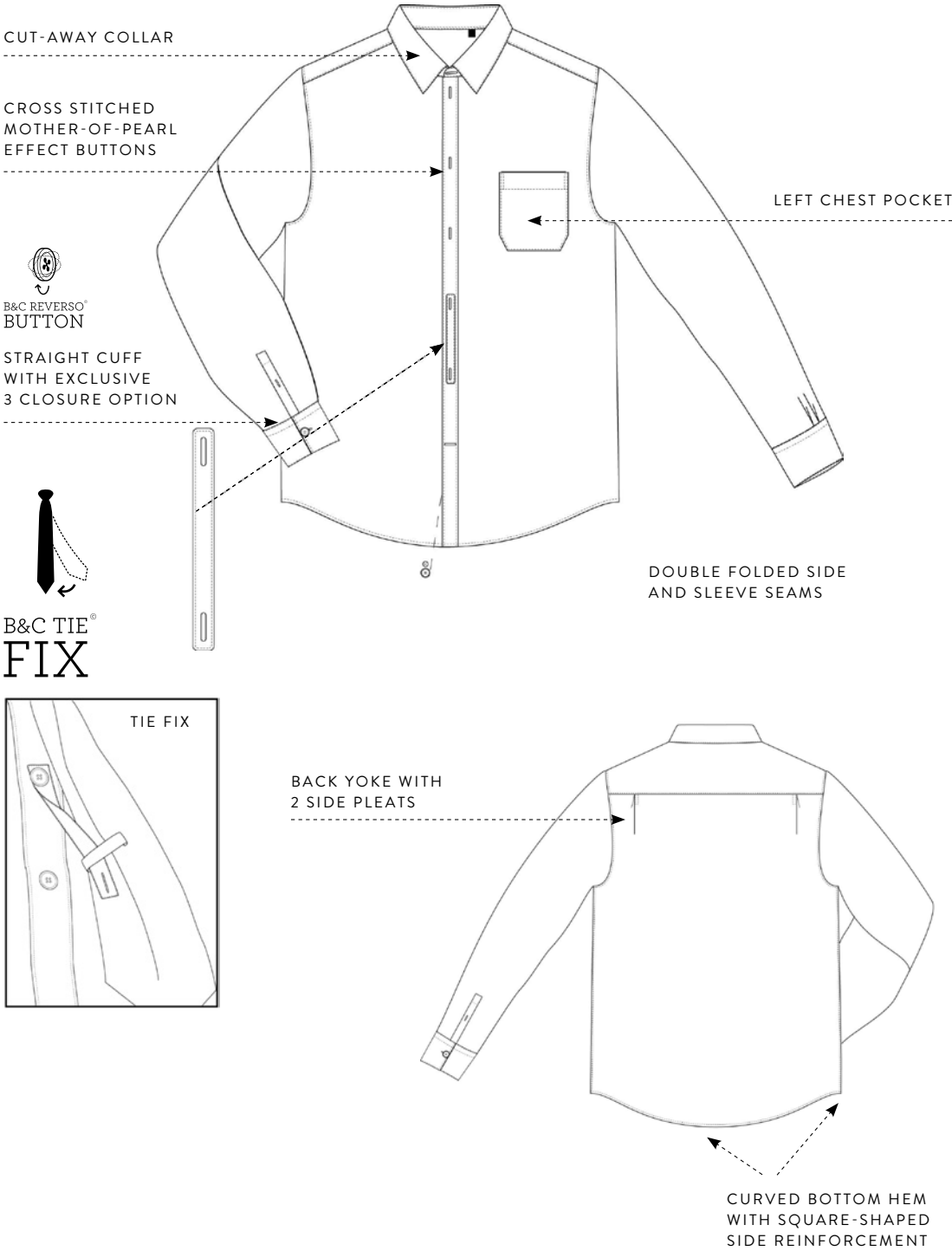
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THE SHIRT CULTURE
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PURE COTTON MEN'S LONG SLEEVED EASY CARE

COMFORTABLE POPLIN SHIRT EASY CARE



B&C HERITAGE SSL /MEN - SM P42

THE SHIRT CULTURE
BE INSPIRED



REGULAR FIT

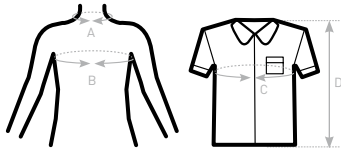
- Fine 100% cotton poplin with **Easy Care** finish
- Cut-away collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- The exclusive B&C Tie-Fix®
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Square-shaped bottom hem reinforcement
- Curved bottom hem



- 100% **combed** cotton
- Poplin
- 120 g/m² (white) - 125 g/m² (colour)
- S > 4XL
- 1 pc/pack & 10 pcs/carton



DUO CONCEPT
with B&C Heritage SSL /women



SIZES [CM]

B&C HERITAGE SSL /M. SM P42		US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-	-
	INS	14,5 / 15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	-	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-	-
C CHEST SIZE	CM	112	117	127	137	142	152	157	-	-	-
D CENTER BACK LENGTH	CM	80	81	83	85	86	88	89	-	-	-



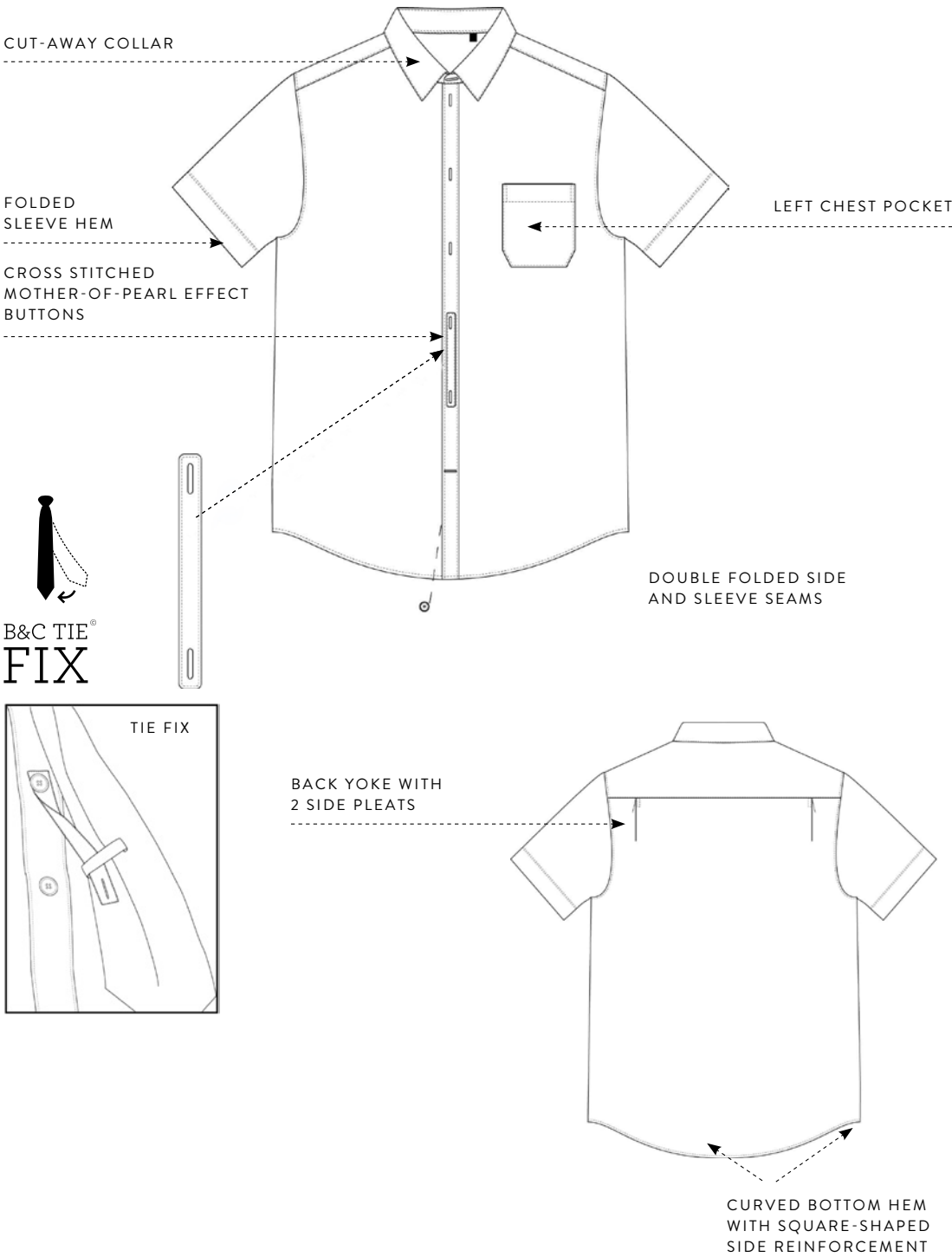
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THE SHIRT CULTURE
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PURE COTTON MEN'S SHORT SLEEVED EASY CARE

COMFORTABLE POPLIN SHIRT EASY CARE





ADJUSTED FIT

- Fine 100% cotton poplin with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- 2-button cuffs
 - a. Straight cuffs & thin square-shaped gauntlets
 - b. French cuff option
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 100% **combed** cotton
- Poplin
- 120 g/m² (white) - 125 g/m² (colour)
- XS > 4XL
- 1 pc/pack & 10 pcs/carton



DUO CONCEPT
with B&C Heritage LSL /men

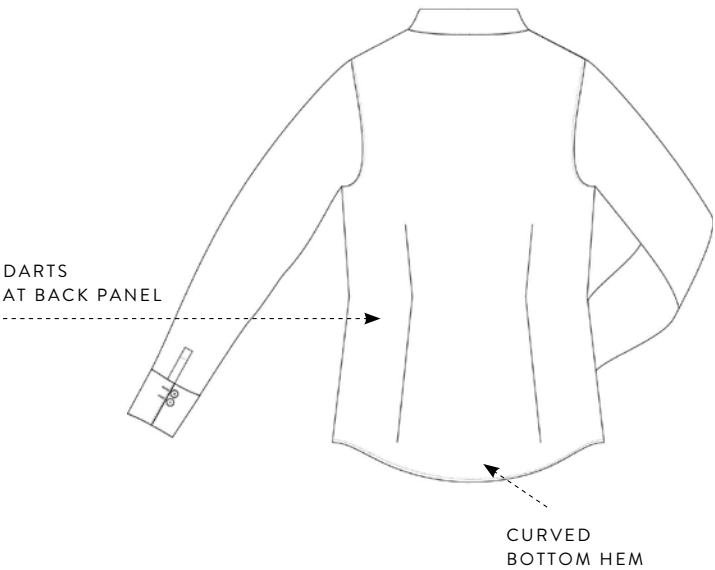
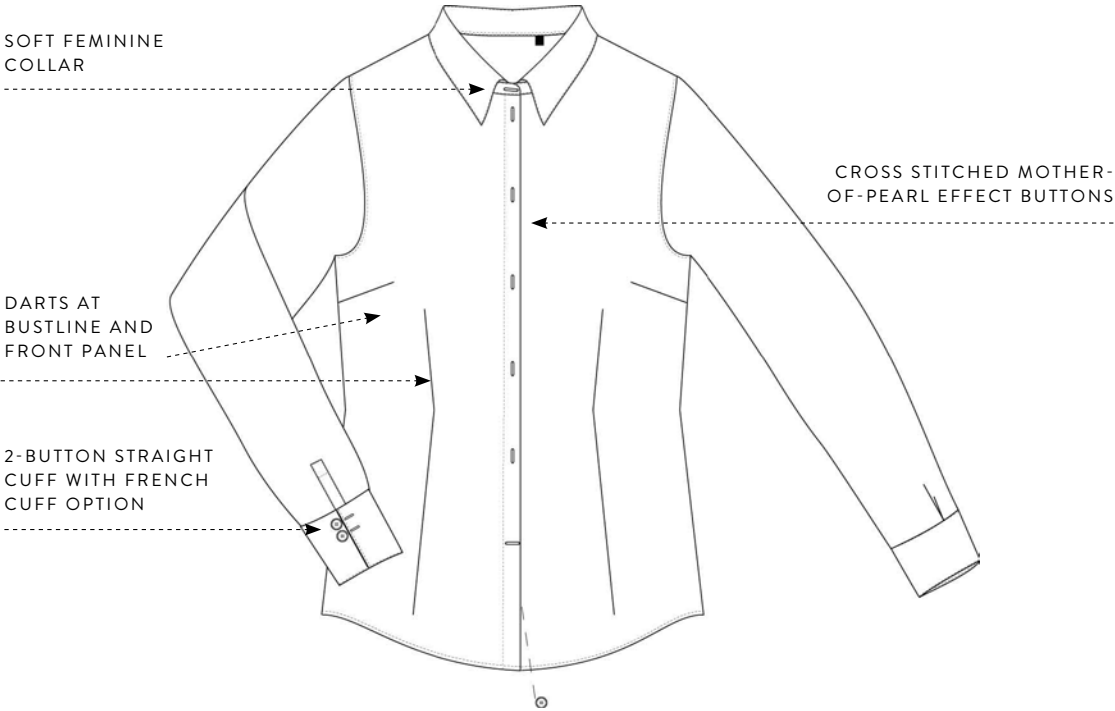
SIZES [CM]

B&C HERITAGE LSL /W. SW P43		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR	36	38	40	42	44	46	48	50	-	-	-
	IT	40	42	44	46	48	50	52	54	-	-	-
	EU	34	36	38	40	42	44	46	48	-	-	-
	UK	8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM	91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	-	-	-



PURE COTTON WOMEN'S LONG SLEEVED EASY CARE

COMFORTABLE POPLIN SHIRT EASY CARE





ADJUSTED FIT

- Fine 100% cotton poplin with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem

DU♂

WHITE

DU♂

BLACK

DU♂

DEEP RED

DU♂

BLUE CHIP

100% **combed** cotton

Poplin

120 g/m² (white) - 125 g/m² (colour)

XS > 4XL

1 pc/pack & 10 pcs/carton

50

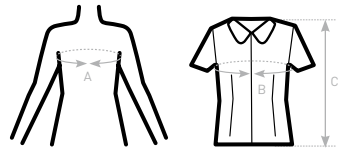
P®

EASY CARE

DU♂

CONCEPT

with B&C Heritage SSL /men



SIZES [CM]

B&C HERITAGE SSL /W. SW P44		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR	36	38	40	42	44	46	48	50	-	-	-
	IT	40	42	44	46	48	50	52	54	-	-	-
	EU	34	36	38	40	42	44	46	48	-	-	-
	UK	8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM	91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	-	-	-

2

FAIR WEAR FOUNDATION

OEKO-TEX®

CONFIDENCE IN TEXTILES

STANDARD 100

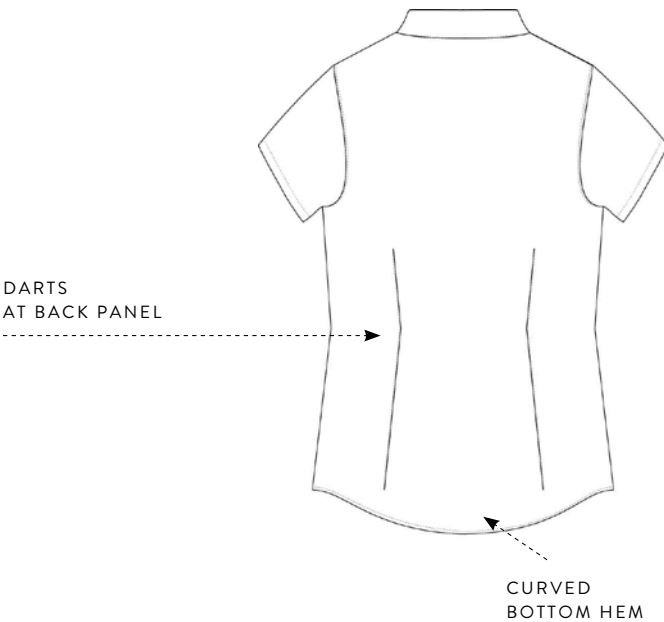
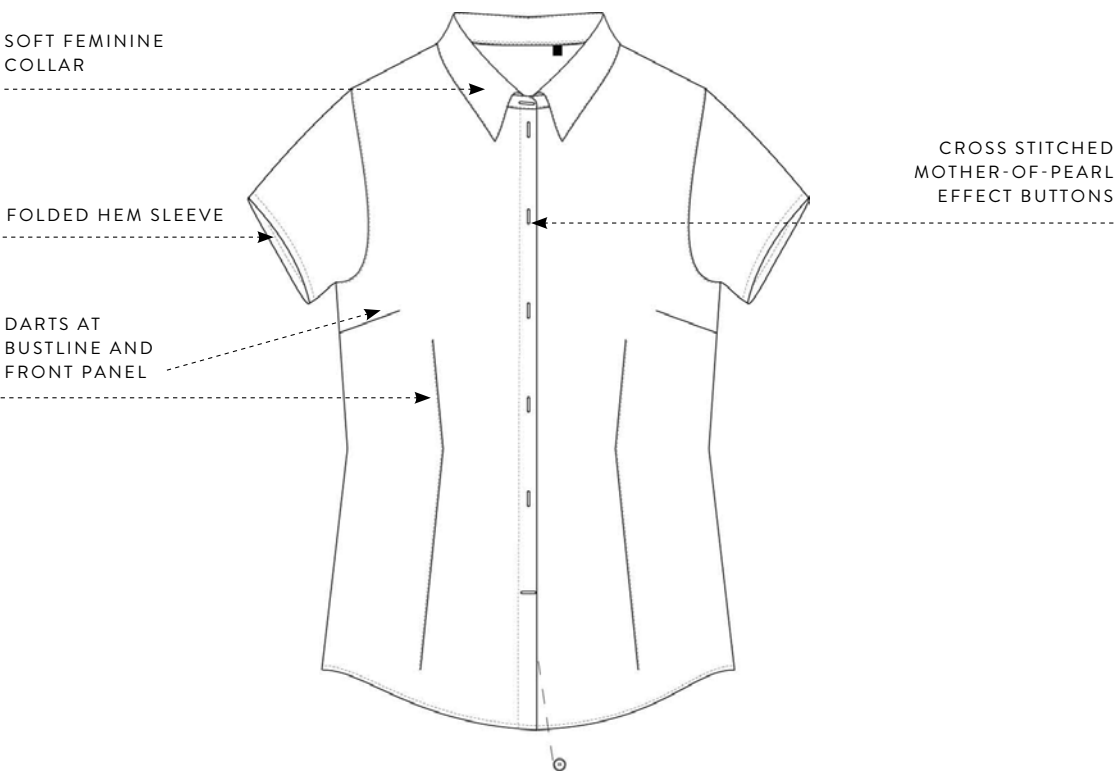
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PURE COTTON WOMEN'S SHORT SLEEVED EASY CARE

COMFORTABLE POPLIN SHIRT EASY CARE



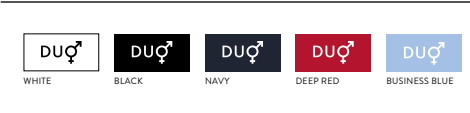
B&C SMART LSL /MEN - SM P61

THE SHIRT CULTURE
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REGULAR FIT

- Qualitative polycotton poplin with **Easy Care** finish
- Cut-away collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Curved bottom hem



- 65% polyester - 35% **combed** cotton
- Poplin
- 115 g/m² **EASY CARE**
- S > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



SIZES [CM]

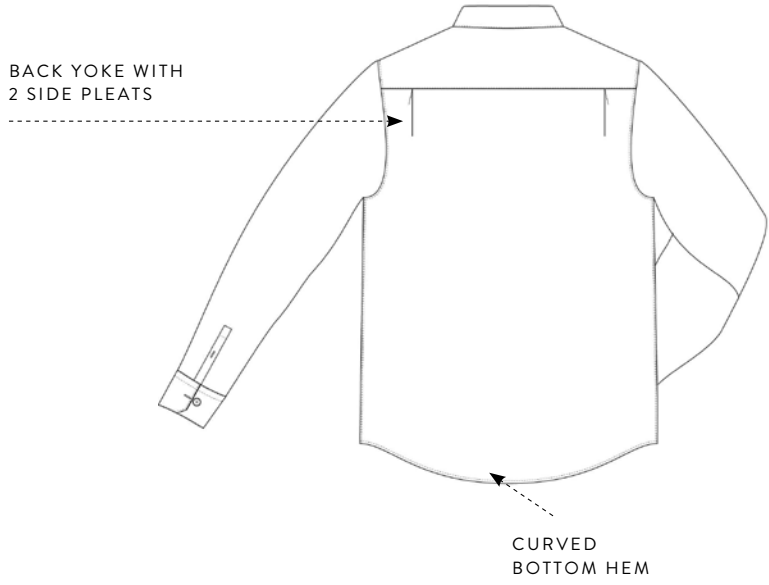
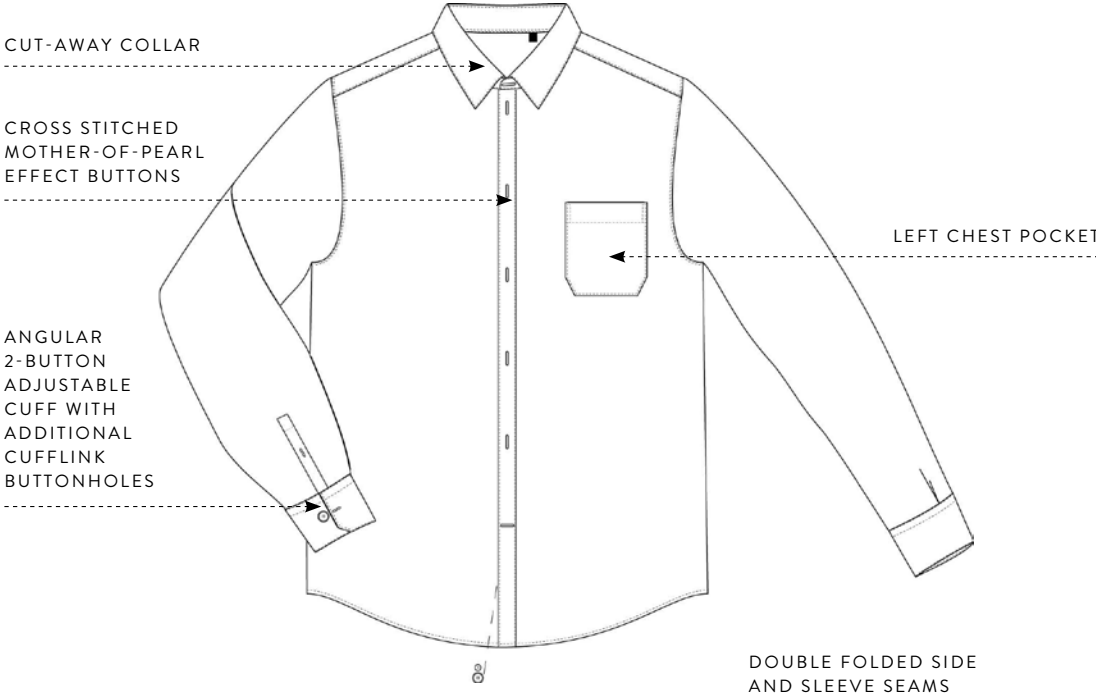
		US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-	-
	INS	14,5 / 15	15,5	16,16,5	17,17,5	18,18,5	19,19,5	19,5	-	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-	-
C CHEST SIZE	CM	112	117	127	137	142	152	157	-	-	-
D CENTER BACK LENGTH	CM	80	81	83	85	86	88	89	-	-	-



THE SHIRT CULTURE
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DURABLE POLYCOTTON MEN'S LONG SLEEVED

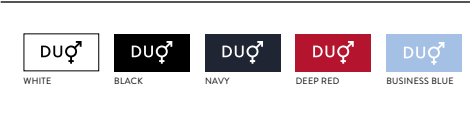
EASY CARE POPLIN SHIRT **EASY CARE**





REGULAR FIT

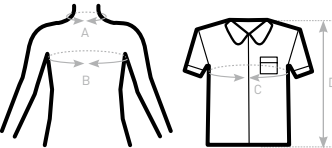
- Qualitative polycotton poplin with **Easy Care** finish
- Cut-away collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Curved bottom hem



- 65% polyester - 35% **combed** cotton
- Poplin
- 115 g/m² **EASY CARE**
- S > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO
CONCEPT
with B&C Smart SSL /women



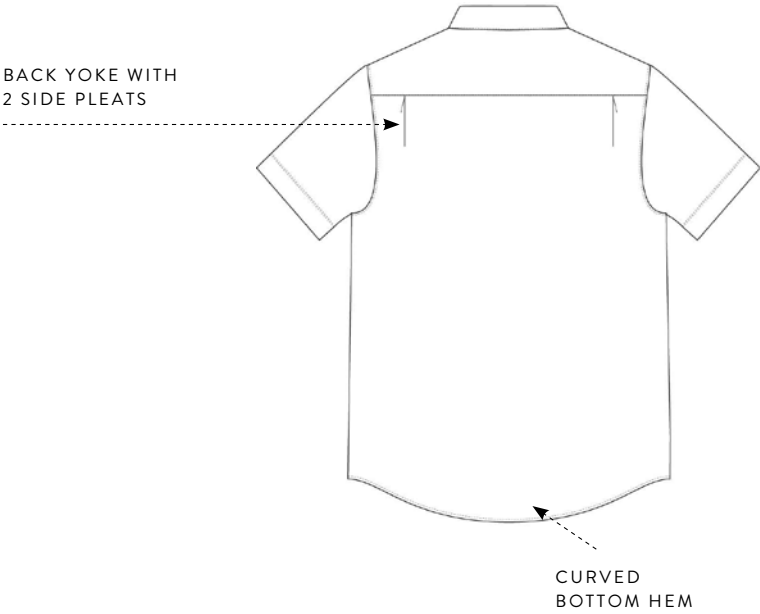
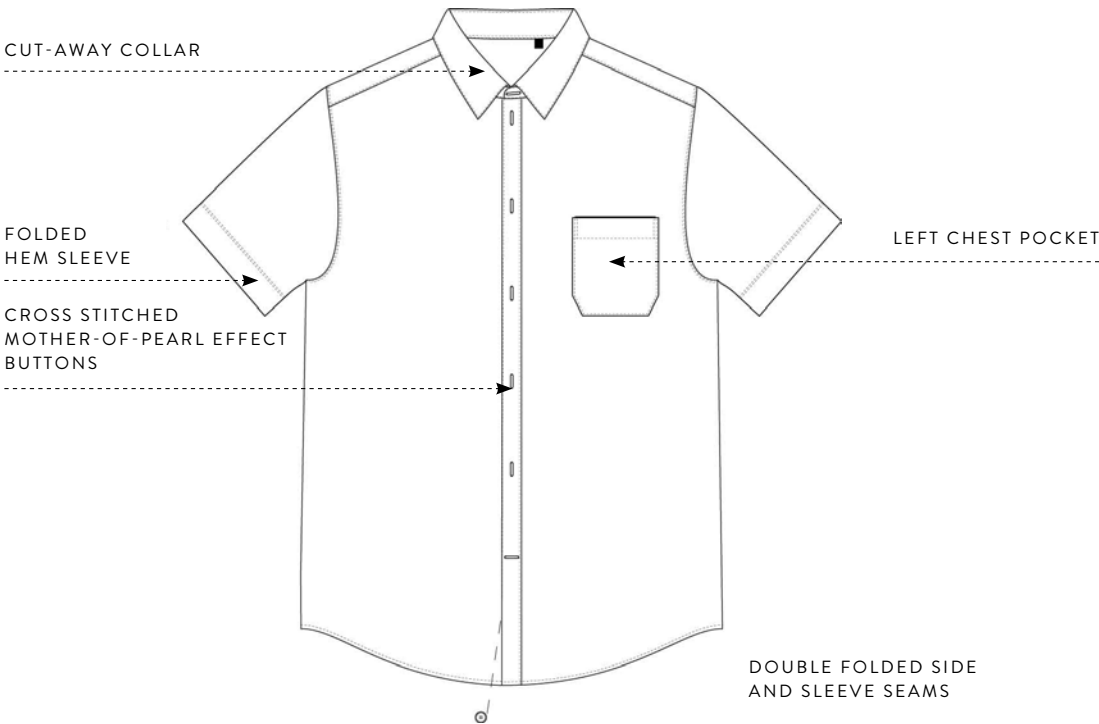
SIZES [CM]

B&C SMART SSL /M. SM P62	US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM 37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-	-
B CHEST TO FIT	INS 14,5 / 15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	-	-	-
C CHEST SIZE	CM 92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-	-
D CENTER BACK LENGTH	CM 36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-	-



DURABLE POLYCOTTON MEN'S SHORT SLEEVED

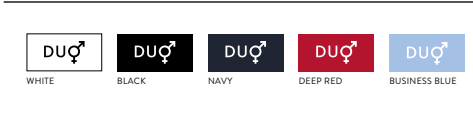
EASY CARE POPLIN SHIRT **EASY CARE**



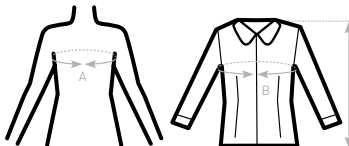


ADJUSTED FIT

- Qualitative polycotton poplin with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 65% polyester - 35% **combed** cotton
- Poplin
- 115 g/m² **EASY CARE**
- XS > 4XL
- 1 pc/pack & 10 pcs/carton
- 50, No Iron, No Dry Clean, No Bleach, No Tumble Dry, No Steam Iron



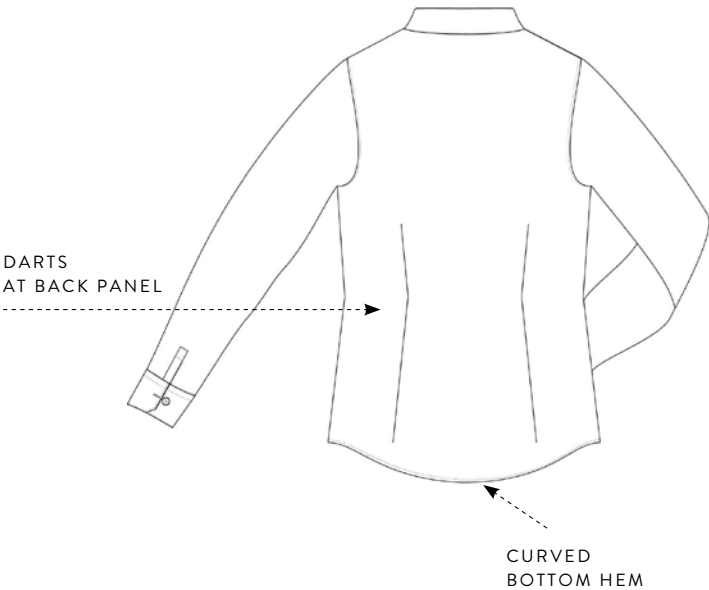
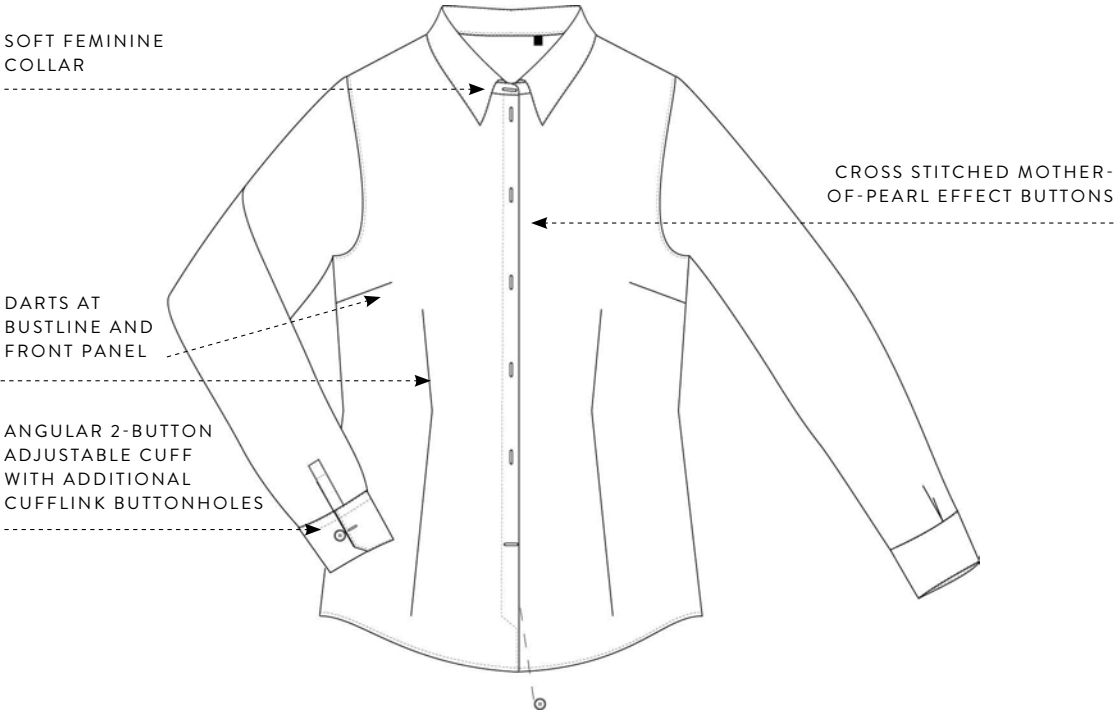
SIZES [CM]

B&C SMART LSL /W. SW P63	US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR 36	38	40	42	44	46	48	50	-	-	-
	IT 40	42	44	46	48	50	52	54	-	-	-
	EU 34	36	38	40	42	44	46	48	-	-	-
	UK 8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM 91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM 65	66	67	68	69	70	71	72	-	-	-



DURABLE POLYCOTTON WOMEN'S LONG SLEEVED

EASY CARE POPLIN SHIRT **EASY CARE**



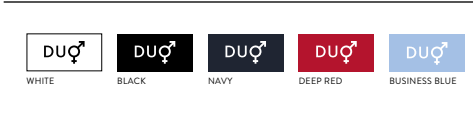
B&C SMART SSL /WOMEN - SW P64

THE SHIRT CULTURE
BE INSPIRED



ADJUSTED FIT

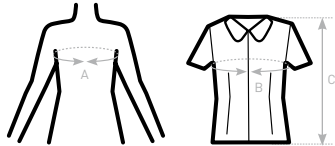
- Qualitative polycotton poplin with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 65% polyester - 35% **combed** cotton
- Poplin
- 115 g/m² **EASY CARE**
- XS > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO CONCEPT
with B&C Smart SSL /men



SIZES [CM]

B&C SMART SSL /W. SW P64	US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR 36	38	40	42	44	46	48	50	-	-	-
	IT 40	42	44	46	48	50	52	54	-	-	-
	EU 34	36	38	40	42	44	46	48	-	-	-
	UK 8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM 91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM 65	66	67	68	69	70	71	72	-	-	-



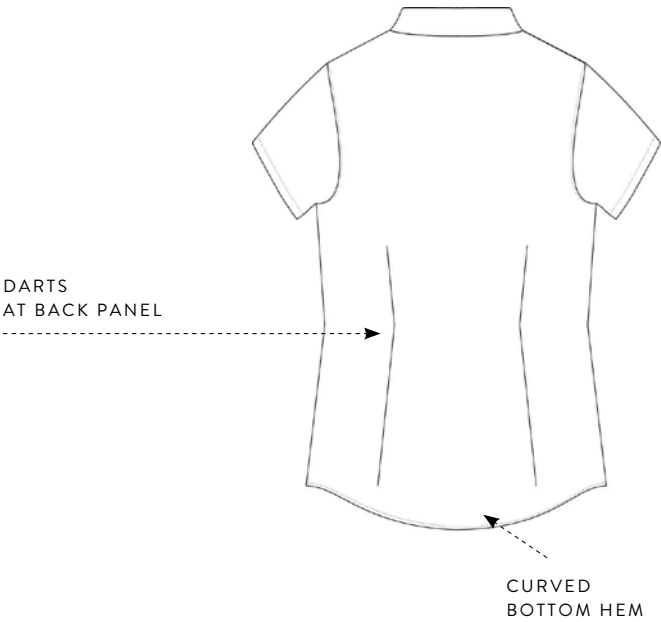
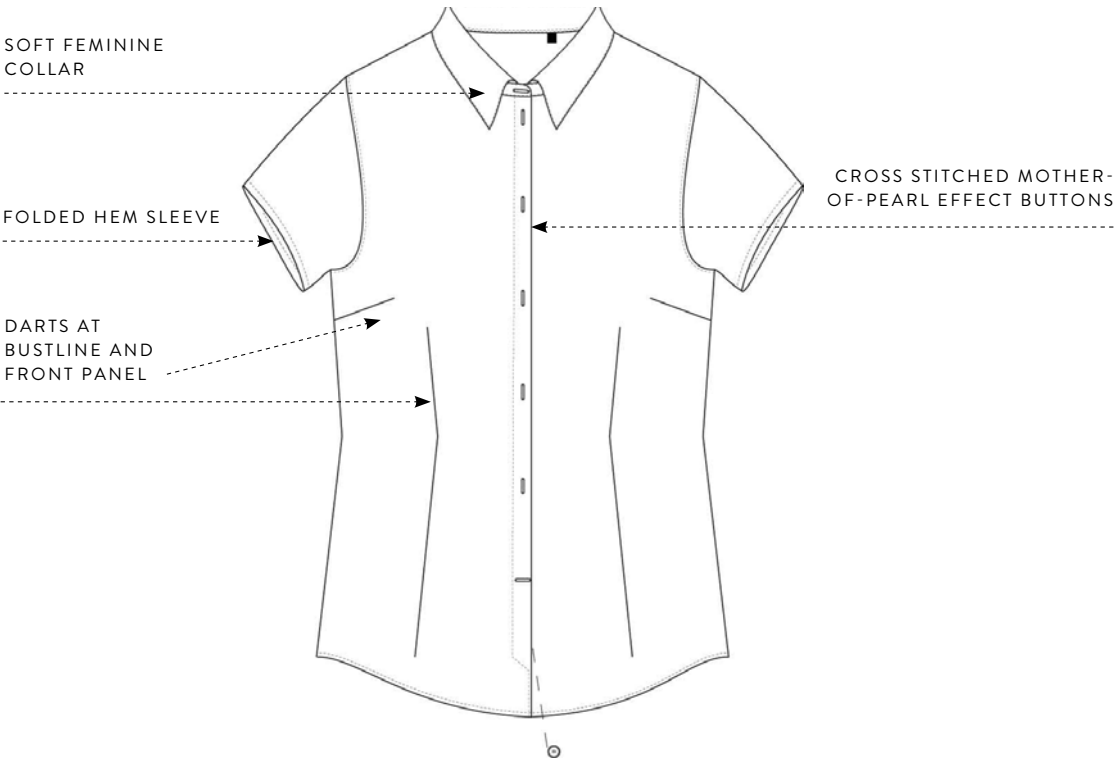
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THE SHIRT CULTURE
BE INSPIRED

DURABLE POLYCOTTON WOMEN'S SHORT SLEEVED

EASY CARE POPLIN SHIRT **EASY CARE**



B&C BLACK TIE LSL /MEN - SM P21

THE SHIRT CULTURE
BE INSPIRED



MEDIUM FIT

- Stretch poplin
- 2-button cut-away collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
- Short modern back yoke
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Square-shaped bottom hem side reinforcement
- Shorter length – can be worn untucked
- Curved bottom hem
- Darts at back panel

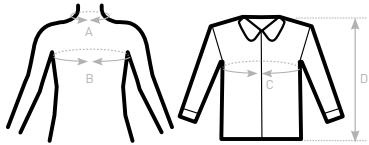


- 97% **combed** cotton - 3% elastane
 - Poplin
 - 135 g/m² **STRETCH**
 - S > 4XL
 - 1 pc/pack & 10 pcs/carton
- 40 40 40 40 40



DUO
CONCEPT
with B&C Black Tie LSL /women

SIZES [CM]



B&C BLACK TIE LSL /M. SM P21	US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-
	INS	14,5 / 15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-
C CHEST SIZE	CM	108	113	123	133	138	148	153	-	-
D CENTER BACK LENGTH	CM	73	74	76	78	79	81	82	-	-



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THE SHIRT CULTURE
BE INSPIRED

STRETCH MEN'S LONG SLEEVED
EASY CARE POPLIN SHIRT

2-BUTTON CUT-AWAY
COLLAR

CROSS STITCHED MOTHER-
OF-PEARL EFFECT BUTTONS

ANGULAR
2-BUTTON
ADJUSTABLE
CUFF WITH
ADDITIONAL
CUFFLINK
BUTTONHOLES

DOUBLE FOLDED SIDE
AND SLEEVE SEAMS

DARTS
AT BACK PANEL

CURVED BOTTOM HEM
WITH SQUARE-SHAPED
SIDE REINFORCEMENT

B&C BLACK TIE SSL /MEN - SM P22



MEDIUM FIT

- Stretch poplin
- Cut-away collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Short modern back yoke
- Inside lap seams for perfect finish
- Shorter length – can be worn untucked
- Curved bottom hem
- Darts at back panel

DU♂

WHITE

DU♂

BLACK

DU♂

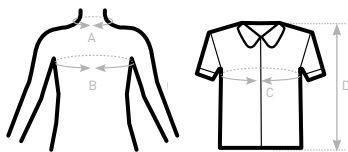
COFFEE BEAN

DU♂

LUXURIOUS RED

- 97% **combed** cotton - 3% elastane
- Poplin
- 135 g/m² **STRETCH**
- S > 4XL
- 1 pc/pack & 10 pcs/carton
-

DU♂
CONCEPT
with B&C Black Tie SSL /women

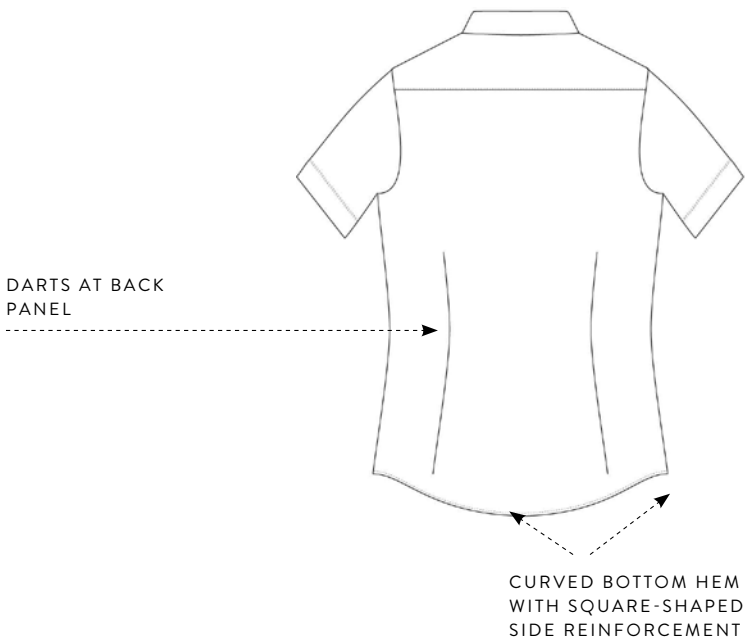
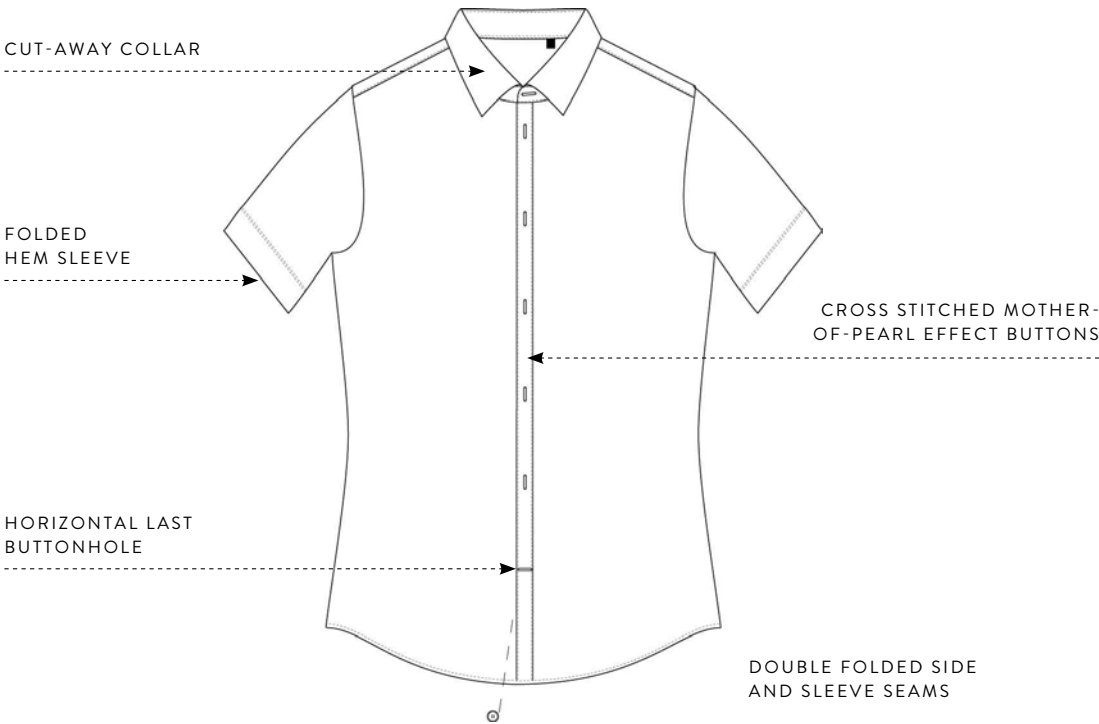


SIZES [CM]

B&C BLACK TIE SSL /M. SM P22		US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-	-
	INS	14,5 / 15	15,5	16 / 16,5	17 / 17,5	18	18,5 / 19	19,5	-	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-	-
C CHEST SIZE	CM	108	113	123	133	138	148	153	-	-	-
D CENTER BACK LENGTH	CM	73	74	76	78	79	81	82	-	-	-



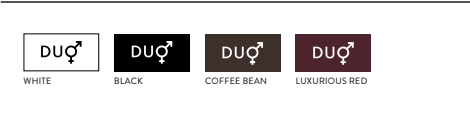
STRETCH MEN'S SHORT SLEEVED
EASY CARE POPLIN SHIRT



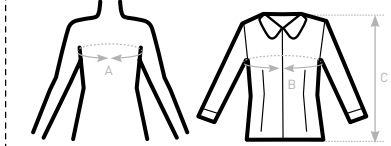
B&C BLACK TIE LSL /W. - SW P23

FITTED

- Stretch poplin
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & thin-square-shaped gauntlets
 - b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 97% **combed** cotton - 3% elastane
 - Poplin
 - 135 g/m² **STRETCH**
 - XS > 4XL
 - 1 pc/pack & 10 pcs/carton
- 40 40 40 40 40

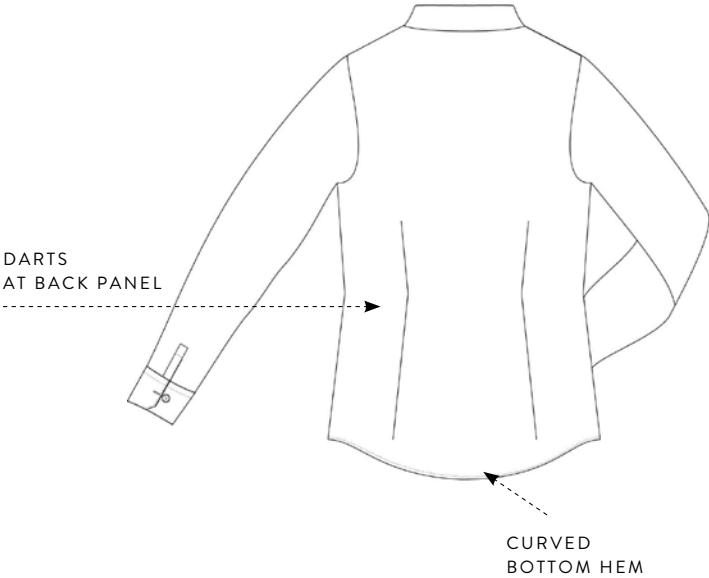
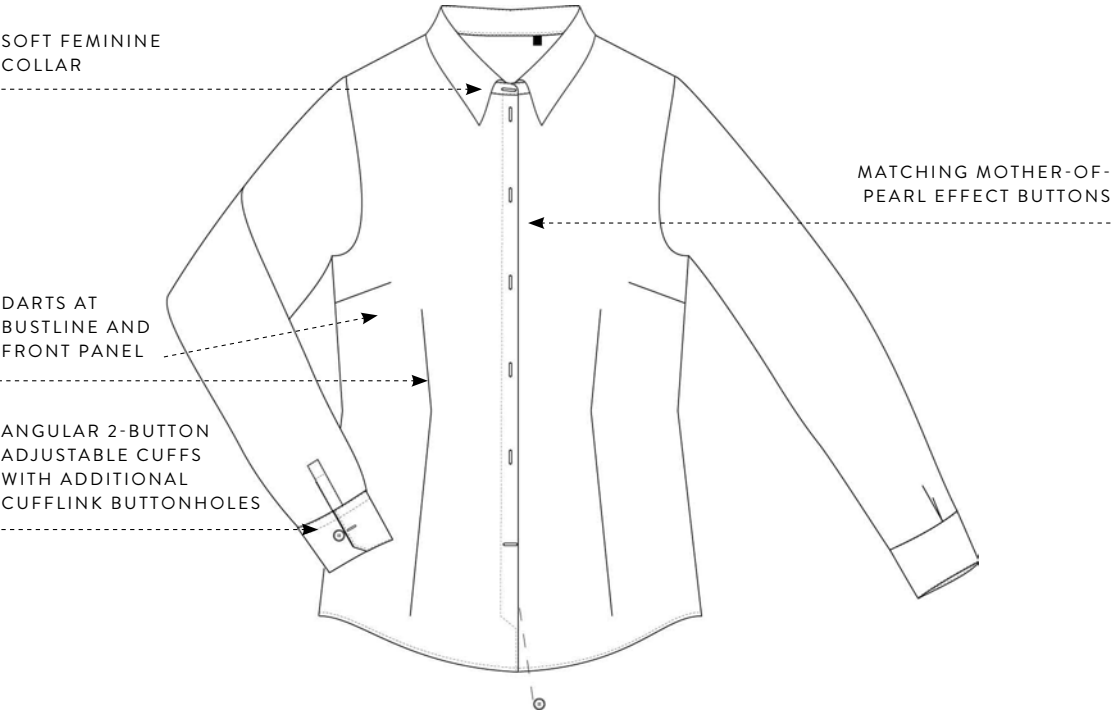


SIZES [CM]

B&C BLACK TIE LSL /W. SW P23	US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR 36	38	40	42	44	46	48	50	-	-	-
	IT 40	42	44	46	48	50	52	54	-	-	-
	EU 34	36	38	40	42	44	46	48	-	-	-
	UK 8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM 88	93	98	103	108	113	118	123	-	-	-
C CENTER BACK LENGTH	CM 65	66	67	68	69	70	71	72	-	-	-



STRETCH WOMEN'S LONG SLEEVED
EASY CARE POPLIN SHIRT

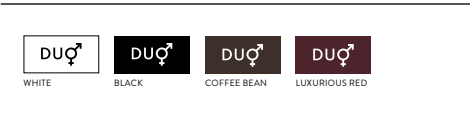


B&C BLACK TIE SSL /W. - SW P24



FITTED

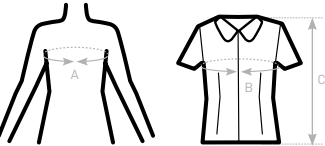
- Stretch poplin
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 97% **combed** cotton - 3% elastane
- Poplin
- 135 g/m² **STRETCH**
- XS > 4XL
- 1 pc/pack & 10 pcs/carton



DUO
CONCEPT
with B&C Black Tie SSL / men



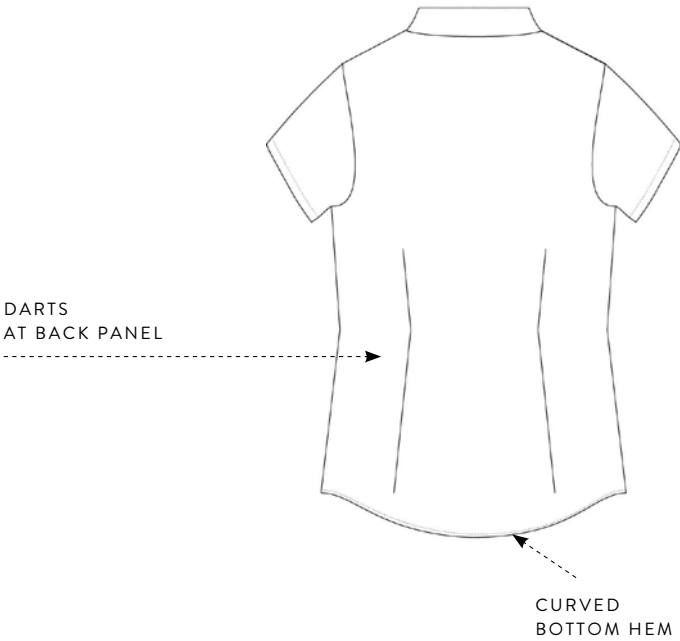
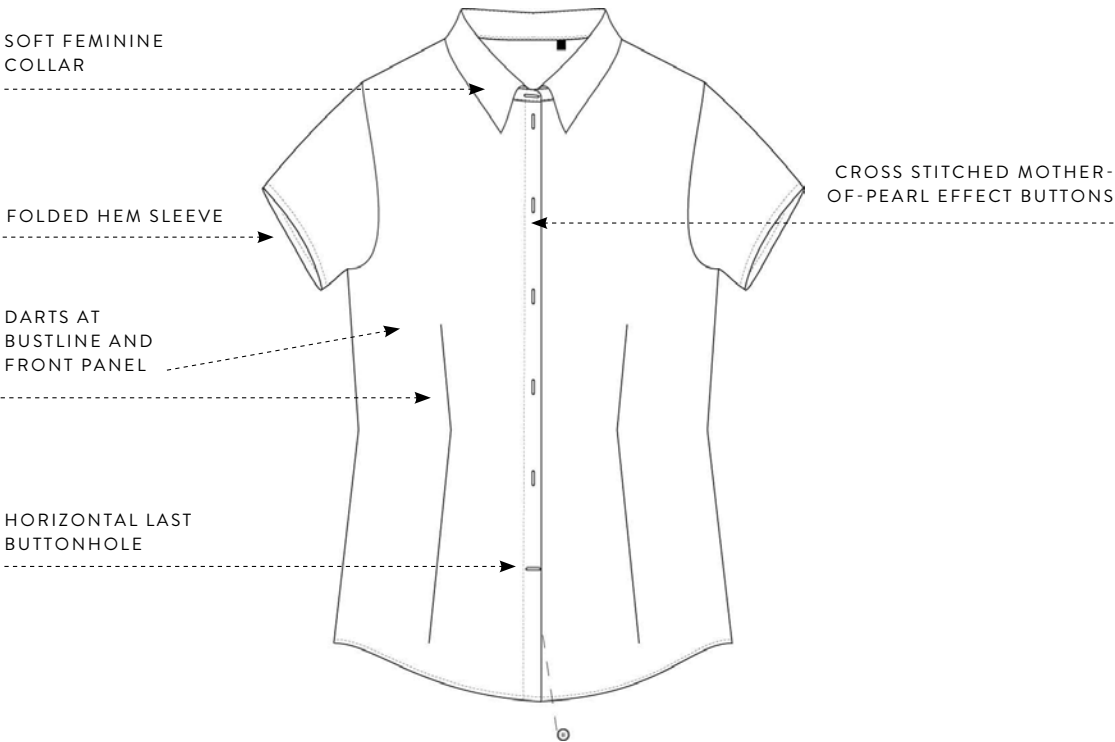
SIZES [CM]

B&C BLACK TIE SSL /W. SW P24		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR	36	38	40	42	44	46	48	50	-	-	-
	IT	40	42	44	46	48	50	52	54	-	-	-
	EU	34	36	38	40	42	44	46	48	-	-	-
	UK	8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM	88	93	98	103	108	113	118	123	-	-	-
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	-	-	-



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STRETCH WOMEN'S SHORT SLEEVED
EASY CARE POPLIN SHIRT



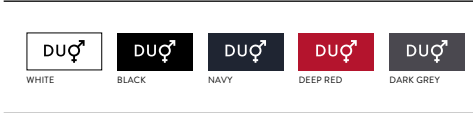
B&C SHARP LSL /MEN - SM T81

THE SHIRT CULTURE
BE INSPIRED



REGULAR FIT

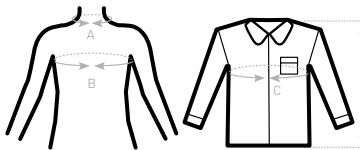
- 100% cotton twill with **Easy Care** finish
- Semi cut-away collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
- The exclusive B&C Tie-Fix®
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Square-shaped bottom hem reinforcement
- Curved bottom hem



- 100% **combed** cotton
- Twill
- 130 g/m² **EASY CARE**
- S > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO
CONCEPT
with B&C Sharp LSL /women



SIZES [CM]

B&C SHARP LSL /M. SM T81	US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM	37/38	39/40	41/42	43/44	45/46	47/48	49/50	-	-
	INS	14,5 / 15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	-	-
B CHEST TO FIT	CM	92/97	97/102	102/107	107/112	112/117	117/122	122/127	-	-
	INS	36/38	38/40	40/42	42/44	44/46	46/48	48/50	-	-
C CHEST SIZE	CM	112	117	127	137	142	152	157	-	-
D CENTER BACK LENGTH	CM	80	81	83	85	86	88	89	-	-



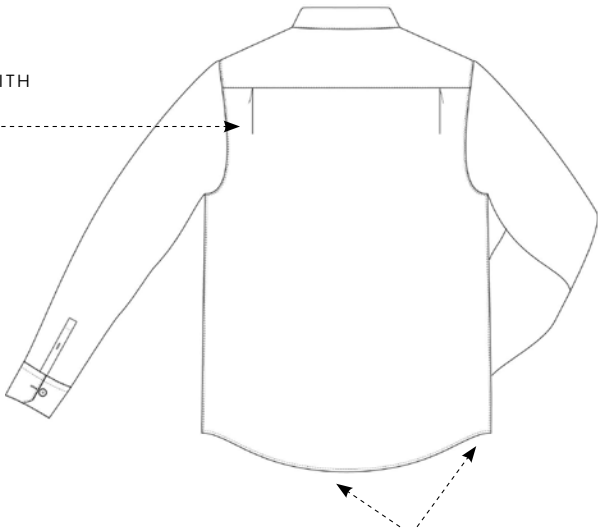
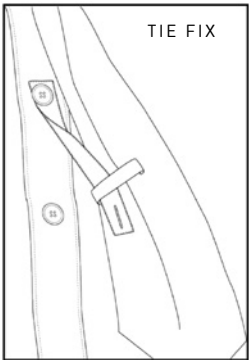
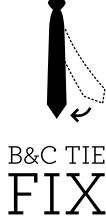
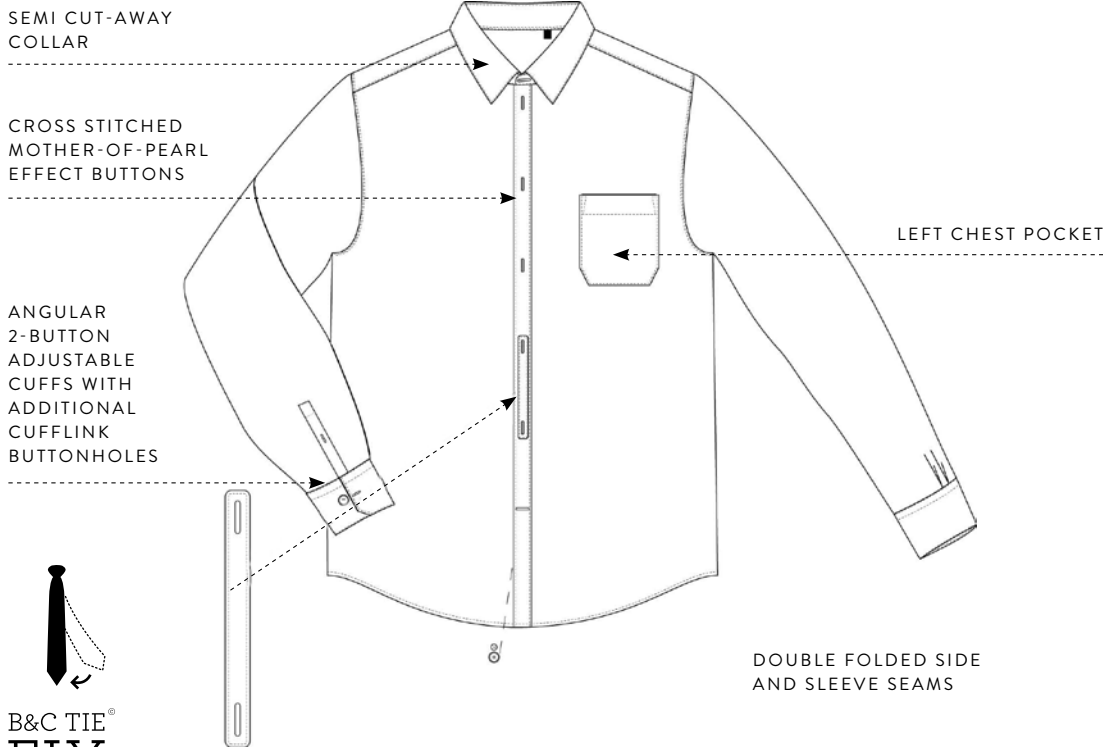
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THE SHIRT CULTURE
BE INSPIRED

PURE COTTON MEN'S LONG SLEEVED

EASY CARE TWILL SHIRT **EASY CARE**



B&C SHARP SSL /MEN - SM T82

THE SHIRT CULTURE
BE INSPIRED



REGULAR FIT

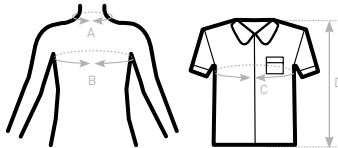
- 100% cotton twill with **Easy Care** finish
- Semi cut-away collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves with double overstitch
- The exclusive B&C Tie-Fix®
- Left chest pocket
- Back yoke with 2 overstitched side pleats
- Inside lap seams for perfect finish
- Horizontal last buttonhole
- Square-shaped bottom hem reinforcement
- Curved bottom hem



- 100% **combed** cotton
- Twill
- 130 g/m² **EASY CARE**
- S > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO
CONCEPT
with B&C Sharp SSL /women



SIZES [CM]

B&C SHARP SSL /M. SM T82	US	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A COLLAR TO FIT	CM 37/38 INS 14,5 / 15	39/40 15,5	41/42 16/16,5	43/44 17/17,5	45/46 18	47/48 18,5/19	49/50 19,5	-	-	-
B CHEST TO FIT	CM 92/97 INS 36/38	97/102 38/40	102/107 40/42	107/112 42/44	112/117 44/46	117/122 46/48	122/127 48/50	-	-	-
C CHEST SIZE	CM 112	117	127	137	142	152	157	-	-	-
D CENTER BACK LENGTH	CM 80	81	83	85	86	88	89	-	-	-



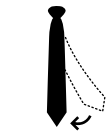
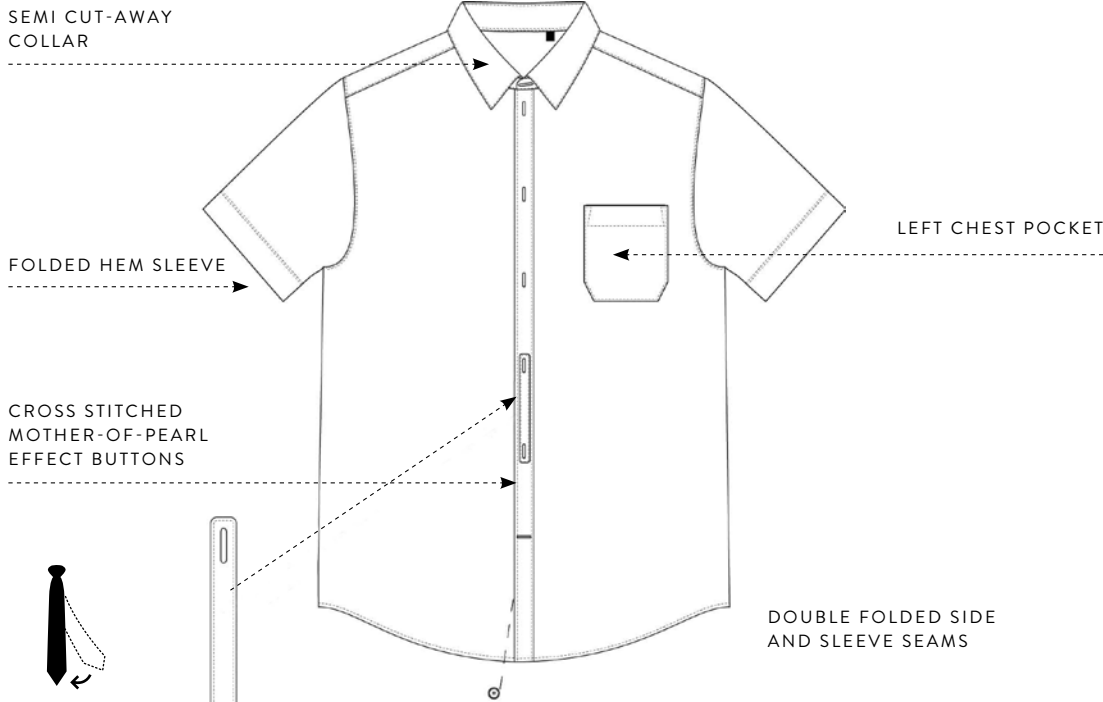
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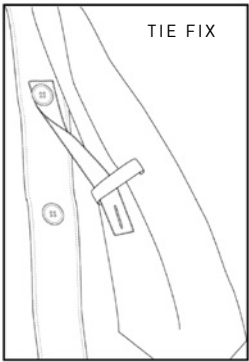
THE SHIRT CULTURE
BE INSPIRED

PURE COTTON MEN'S SHORT SLEEVED

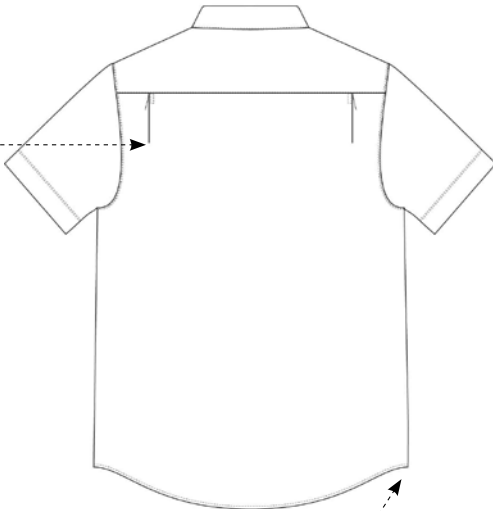
EASY CARE TWILL SHIRT **EASY CARE**



B&C TIE
FIX



BACK YOKE WITH
2 SIDE PLEATS



CURVED BOTTOM HEM
WITH SQUARE-SHAPED
SIDE REINFORCEMENT

B&C SHARP LSL /WOMEN - SW T83

THE SHIRT CULTURE
BE INSPIRED



ADJUSTED FIT

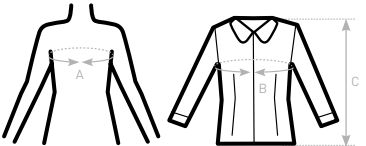
- 100% cotton twill with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs
 - a. Angular cuffs & thin square-gauntlets
 - b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 100% **combed** cotton
- Twill
- 130 g/m² **EASY CARE**
- XS > 4XL
- 1 pc/pack & 10 pcs/carton
- Washing instructions: 50°C, No bleach, No iron, No dry clean, No tumble dry.



DUO CONCEPT
with B&C Sharp LSL /men



SIZES [CM]		US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
B&C SHARP LSL /W. SW T83		FR	36	38	40	42	44	46	48	50	-	-
A DRESS SIZE	IT	40	42	44	46	48	50	52	54	-	-	-
	EU	34	36	38	40	42	44	46	48	-	-	-
	UK	8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM	91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM	65	66	67	68	69	70	71	72	-	-	-



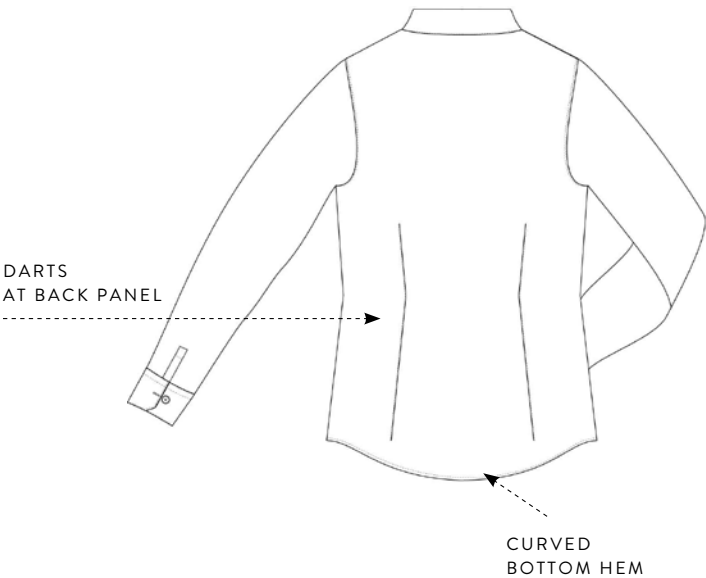
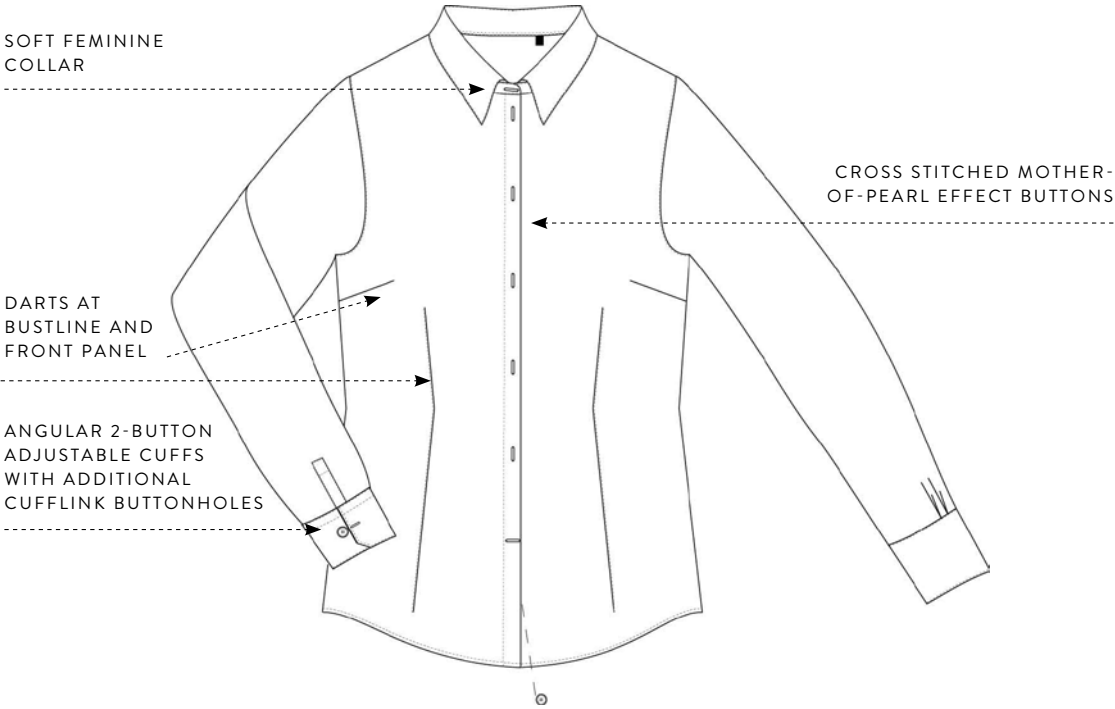
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THE SHIRT CULTURE
BE INSPIRED

PURE COTTON WOMEN'S LONG SLEEVED

EASY CARE TWILL SHIRT **EASY CARE**



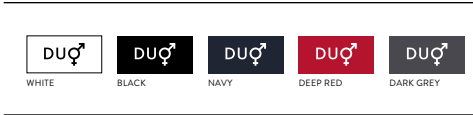
B&C SHARP SSL /WOMEN - SW T84

THE SHIRT CULTURE
BE INSPIRED



ADJUSTED FIT

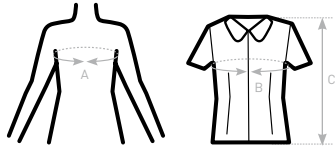
- 100% cotton twill with **Easy Care** finish
- Soft feminine collar
- Cross stitched mother-of-pearl effect buttons
- Folded hem sleeves
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Curved bottom hem



- 100% **combed** cotton
- Twill
- 130 g/m² **EASY CARE**
- XS > 4XL
- 1 pc/pack & 10 pcs/carton
- 50°C, No Iron, No Dry Clean, No Bleach, No Tumble Dry



DUO
CONCEPT
with B&C Sharp SSL /men



SIZES [CM]

B&C SHARP SSL /W. SW T84	US	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
A DRESS SIZE	FR 36	38	40	42	44	46	48	50	-	-	-
	IT 40	42	44	46	48	50	52	54	-	-	-
	EU 34	36	38	40	42	44	46	48	-	-	-
	UK 8	10	12	14	16	18	20	22	-	-	-
B CHEST SIZE	CM 91	96	101	106	111	116	121	126	-	-	-
C CENTER BACK LENGTH	CM 65	66	67	68	69	70	71	72	-	-	-



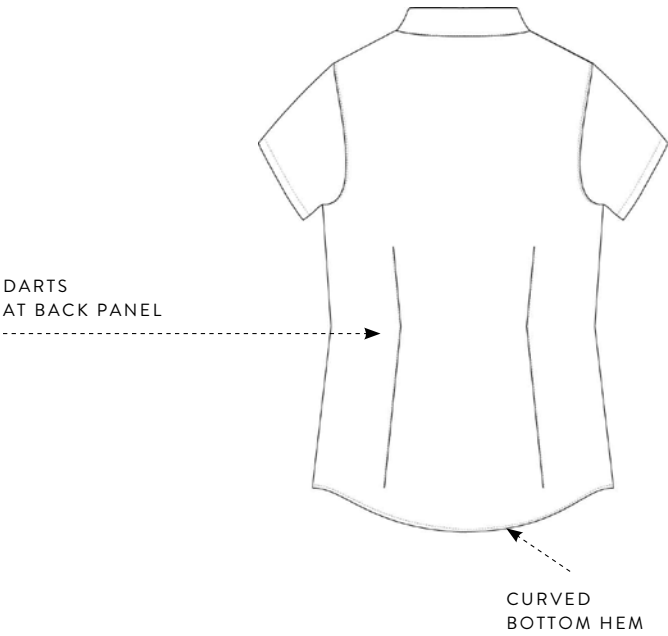
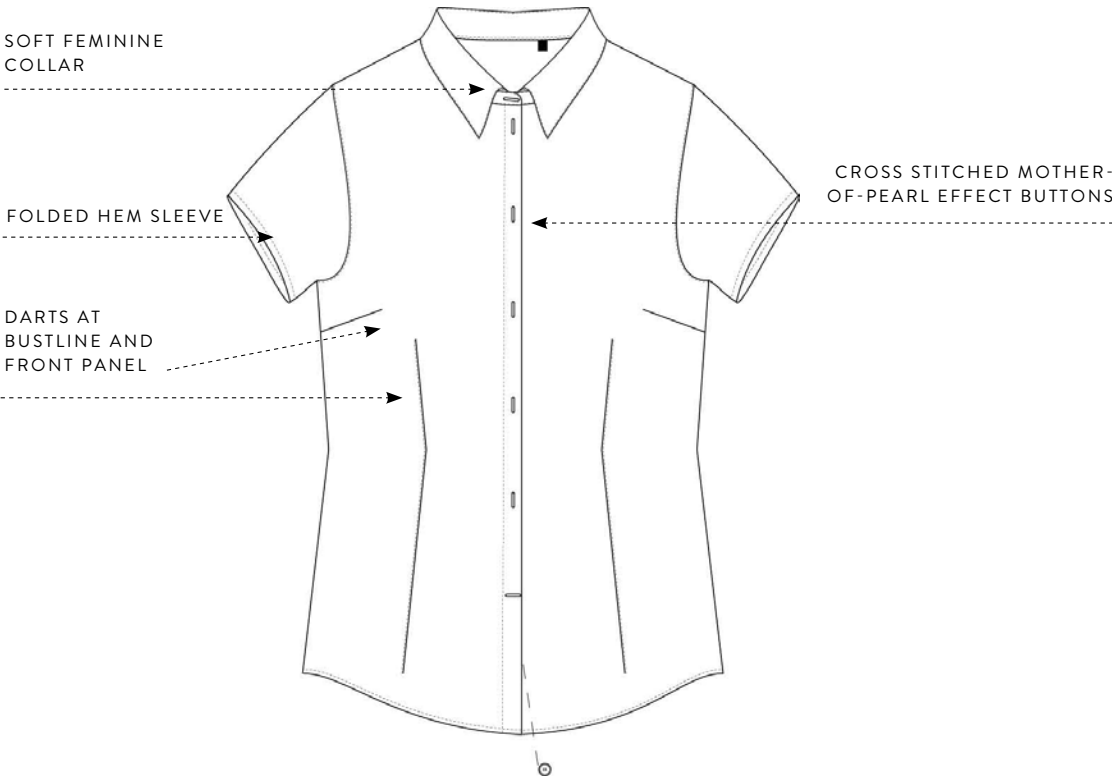
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THE SHIRT CULTURE
BE INSPIRED

PURE COTTON WOMEN'S SHORT SLEEVED

EASY CARE TWILL SHIRT **EASY CARE**





MEDIUM FIT

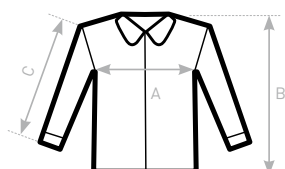
- Long-sleeved Poplin shirt
- Combed cotton/elastane stretch fabric
- Buttons in matching colour
- Fitted
- No pleat on back panel for optimal printing and embroidery
- 2 spare buttons
- 40°C washable



- 97% **combed** cotton - 3% elastane
- Poplin Stretch
- 135 g/m² **STRETCH**
- S - M - L - XL - 2XL
- 1 pc/pack & 20 pcs/carton



DUO
CONCEPT
with B&C Milano /women



SIZES [CM]

B&C LONDON SM 580	XS	S	M	L	XL	2XL	3XL
A HALF CHEST	-	53	56	59	62	65	-
B BODY LENGTH	-	74	75,5	77	78,5	80	-
C SLEEVE LENGTH	-	67	67,5	68	68,5	69	-



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B&C MILANO /WOMEN - SW 520

B&C
COLLECTION



MEDIUM FIT

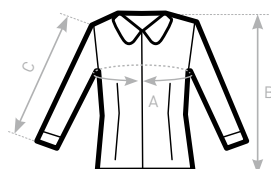
- 3/4 sleeved Poplin shirt
- Combed cotton/elastane stretch fabric
- Tone-on-tone buttons
- Feminine cut
- No pleat on back panel for optimal printing and embroidery
- 2 spare buttons
- 40°C washable



- 97% combed cotton - 3% elastane
- Poplin Stretch
- 135 g/m² **STRETCH**
- XS - S - M - L - XL - 2XL
- 1 pc/pack & 20 pcs/carton



DUO
CONCEPT
with B&C London



SIZES [CM]

B&C MILANO /WOMEN SW 520	XS	S	M	L	XL	2XL	3XL
A HALF CHEST	44,2	46,6	49	51,4	53,8	56,2	-
B BODY LENGTH	62,3	63,8	65,3	66,8	68,3	69,8	-
C SLEEVE LENGTH	47,5	48	48,5	49	49,5	50	-



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B&C DNM VISION /MEN - SM D85



MEDIUM FIT

Men's DENIM long-sleeved shirt with outstanding details - the ultimate in casual chic for successful living

- DENIM 100% cotton, garment wash finishing
- Straight cut
- Cut-away collar
- Tone-on-tone decorative multistitch lines on the back of the collar
- Tone-on-tone buttons
- Half-hidden button placket, a fashionable detail
- Long sleeves - and for an even more casual look, use the sleeve tabs to roll them up
- Accessory button in antique brass on the left gauntlet giving the shirt its individual look
- Embellishing triple needle topstitched straight yoke at chest and back side
- Horizontal last buttonhole
- Bottom sides reinforced with reverse denim
- Curved bottom hem



- 100% cotton
- Denim Twill, Garment wash
- Denim (6.5 OZ)
- S - M - L - XL - 2XL
- 1 pc/pack & 20 pcs/carton

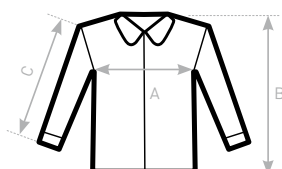


TIPS & IDEAS

- No pleat on back panel for optimal printing and embroidery
- Wear the collar up to show the unique decoration



**DUO♂
CONCEPT**
with B&C DNM Vision
/women



SIZES [CM]

B&C DNM VISION /M. SM D85	XS	S	M	L	XL	2XL	3XL
A HALF CHEST	-	50	53	56	59	61	-
B CENTER BACK LENGTH	-	72	74	76	78	80	-
C SLEEVE LENGTH	-	63	64,5	66	67,5	69	-



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B&C DNM VISION /WOMEN - SW D86



FITTED

Women's long-sleeved DENIM shirt with outstanding details - the ultimate in casual chic for successful living

- DENIM 100% cotton, garment wash finishing
- Long sleeves with two-button cuff
- Darts at bustline & back panel for a feminine shape
- Feminine collar with an extended flap on first button & reverse denim mini-patch to reinforce the DNM RAW look
- Back collar made of 2 parts for vintage look
- Tone-on-tone buttons
- Button placket with tone-on-tone zigzag stitch for a DNM RAW look
- Accessory button in antique brass on the left gauntlet giving the shirt its individual look
- Decorative double needle topstitched yoke at front shoulder
- Bottom sides with gusset (in reverse denim)
- Curved bottom hem
- Decorative features allow to feel good in all situations from casual chic to urban look

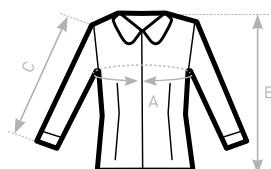


- 100% cotton
- Denim Twill, Garment wash
- Denim (6.5 OZ)
- XS - S - M - L - XL - 2XL
- 1 pc/pack & 20 pcs/carton



DUO
CONCEPT

with B&C DNM Vision /men



SIZES [CM]

B&C DNM VISION /W. SW D86	XS	S	M	L	XL	2XL	3XL
A HALF CHEST	44	47	50	53	56	59	-
B CENTER BACK LENGTH	61	63	65	67	69	71	-
C SLEEVE LENGTH	60,5	62	63,5	65	66,5	68	-



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